



A photograph of a three-story brick building with many windows, identified as the Bronson Centre. The building is situated on a street corner with trees and a sidewalk in the foreground. The image is slightly faded to allow the text to be read clearly.

# Annual General Meeting Bronson Centre Board September 2021

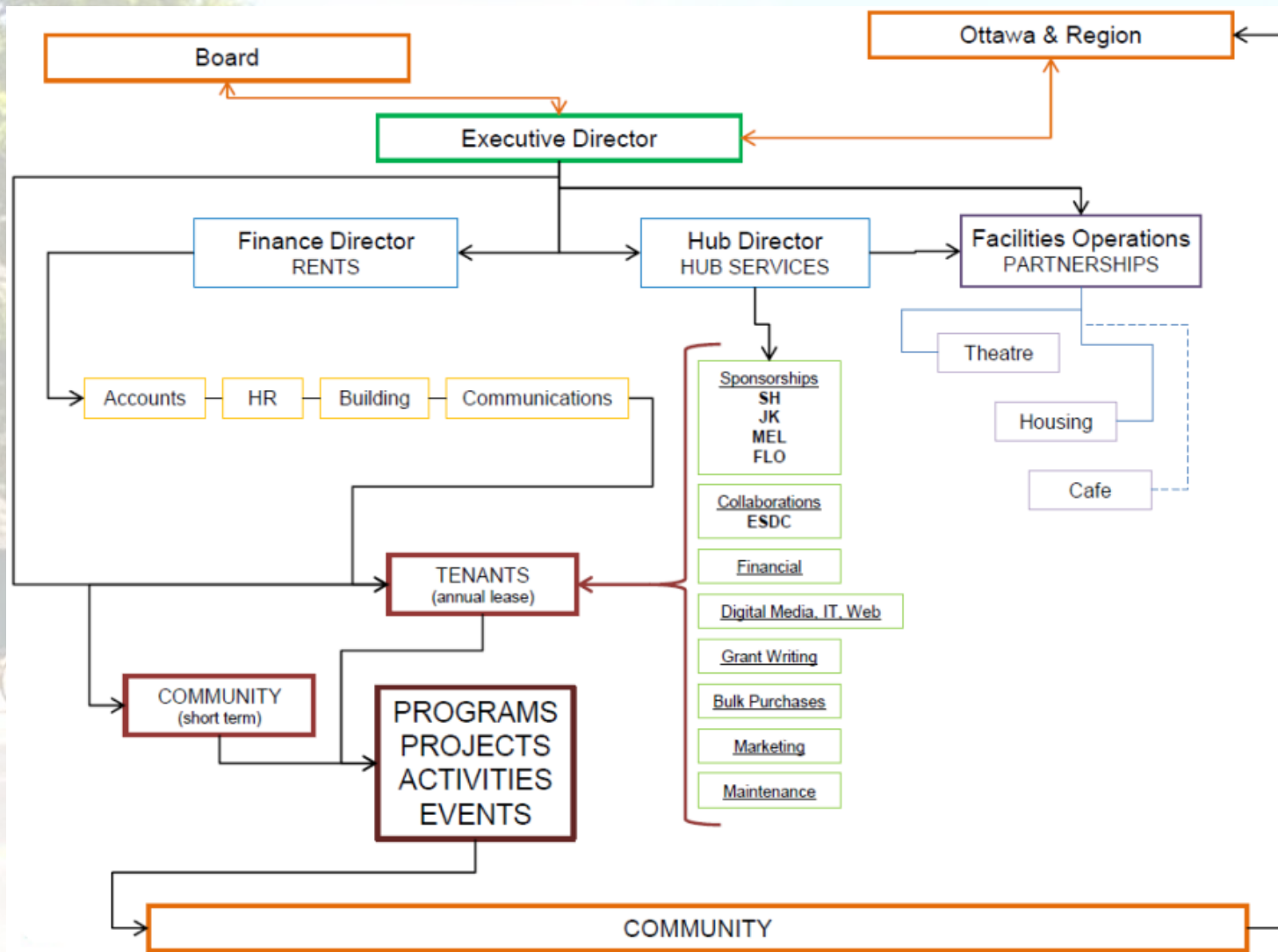


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# Introduction

In this presentation we will review the year 2020, our achievements, how the pandemic impacted us and how we adapted to this difficult situation, firmly maintaining our mission as Bronson Centre. We'll also reflect on planning for the year 2021/22 and the opportunities for the road ahead.





## Highlights of 2020

- 34 non-profit and charitable agencies
- A/C in the theatre
- 12 new washroom facilities
- Financial operations audited
- Rework budget to reflect significant reduction in revenues
- Hub services (grant writing, bookkeeping, assistance to smaller organizations)
- Confirmation of infrastructure grant \$2.2M
- Year 2 of ESDC seniors inclusion project
- Feasibility study on redevelopment of Bronson Centre

# Pandemic Impact on Revenues

## Budget

Fiscal year revenue Bronson Centre	2019/20	2020/21
Rent, Hub service...	1,236,940	604,257
Government subsidies (wages, rent)		241,000
<b>Total</b>	<b>1,236,940</b>	<b>845,257</b>

Reflects a ~ **\$600,000\*** or **50%** reduction in revenues from previous year

## Positive impact of the pandemic

- Continued development of digital / virtual capabilities
- Development project continued, housing valued
- Business model was resilient, despite challenges
- Ability to stay open, when public facilities closed
- Revenue positive throughout
- Time to focus on infrastructure maintenance



## Planning 2021



## Planning 2021

- Budget Regrowth
- Human Resource restructuring core staff
- Building Improvements
- Visibility – public brand and name recognition
- Partnerships – new roles and responsibilities
- Green Infrastructure – pending \$500,000
- Additional Infrastructure – applications pending
- Private Developer feasibility study underway





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# Planning of 2022

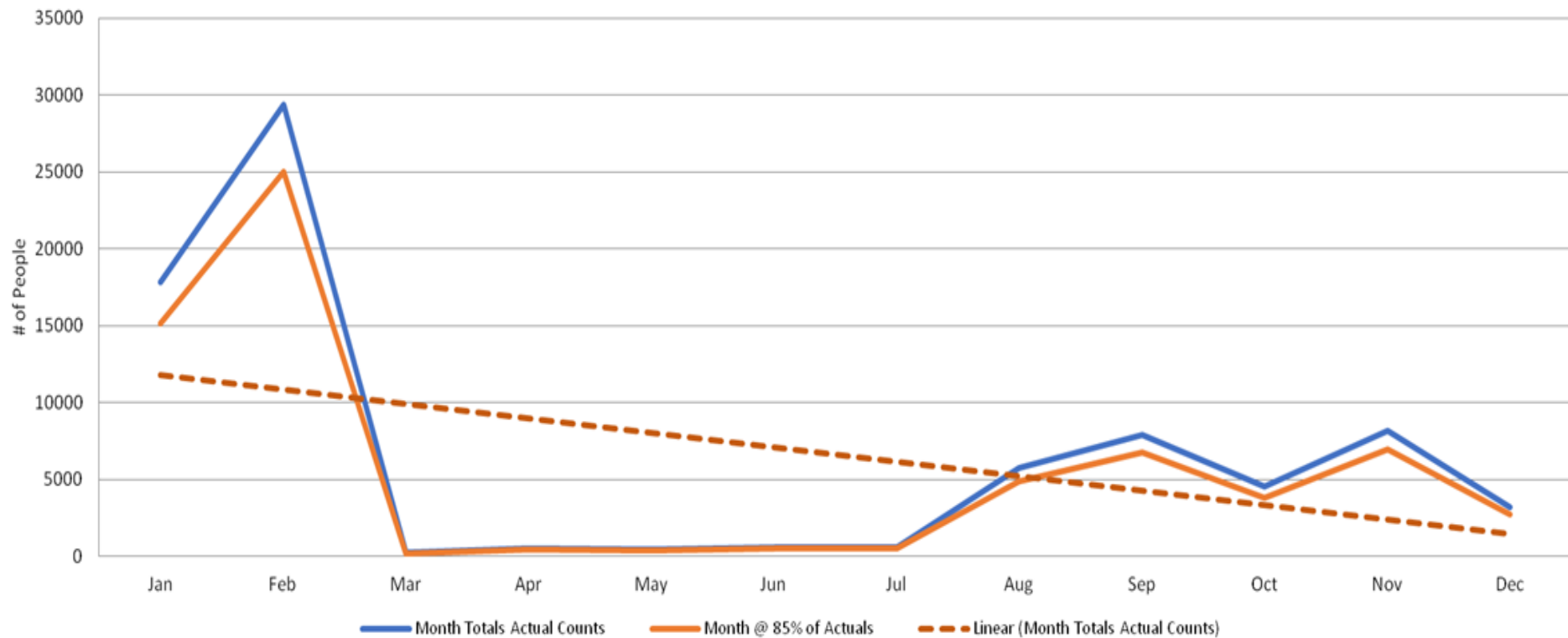
## Future Revenue Centres

### *Potential*

- Café - *New partnership*
- Walls - *Displays, exhibitions, locker storage*
- Courtyards - *Summer venues, bbq's*
- Roofs - *Gardens, solarium, solar power*
- Air Rights - *Housing, creative spaces, food centre*



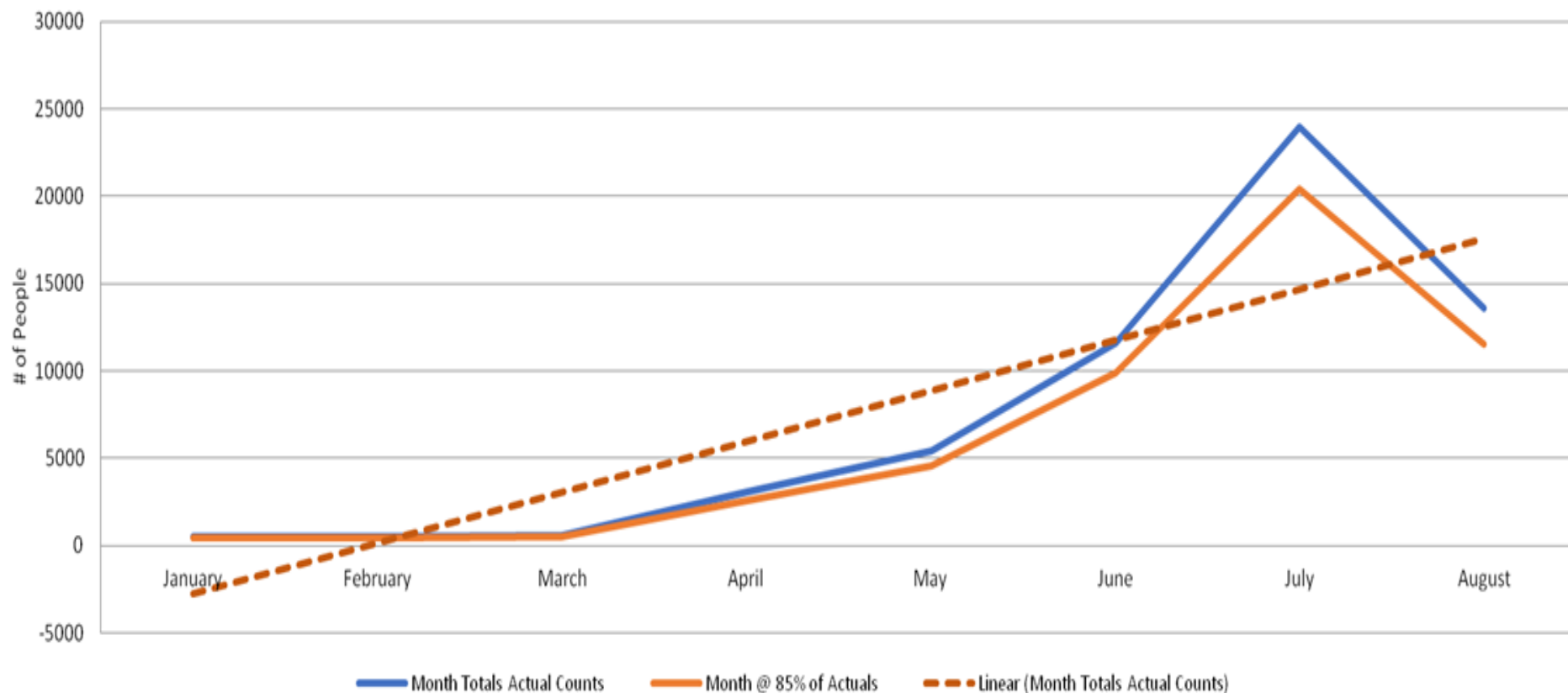
## People Coming to Bronson Centre Total Door Count + Count at 85% Jan - Dec 2020



14 September 2021



## People Coming to Bronson Centre Total Door Count + Count at 85% Jan - Aug 2021



14 September 2021

